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DOMESTIC AND FOREIGN TRADE DATA, JUNE-NOVEMBER 1953,
EXTRACTED FROM CHINESE COMMUNIST PRESS

STATE TRADE -- Tientsin, Ta Kung Pao, 26 Nov 53

The state-operated China General Merchandise Company fell far below the quota laid down in its October sales plan, completing only 27.18 percent of the fourth quarter plan. The Ministry of Trade has directed the company to take steps immediately to expand sales. Some commodities are in short supply throughout the entire nation, and production of these must be stimulated in accordance with their raw material supply situation.

State-operated commercial enterprises seriously underestimated consumer demand during the first half of 1953. During this period, sales of the China General Merchandise Company increased 100 percent over the same period in 1952 and 250 percent over the same period in 1951. As a result, not a few markets suffered from supply shortages.

Tientsin, Ta Kung Pao, 3 Nov 53

The Shanghai and Tientsin Purchasing and Supply Offices of the China General Merchandise Company are responsible for supplying all of China with general merchandise. However, the Han-tan Purchasing and Supply Office received only 71.28 percent of the commodities to be supplied by the Shanghai office during the third quarter of 1953, and only 69.87 percent of those to be supplied by the Tientsin office. In particular, only 19.37 percent of the third quarter quota of glass was received, and this directly affected basic construction.

Tientsin, Ta Kung Pao, 8 Nov 53

The Hunan Provincial General Merchandise Company failed to fulfill its October 1953 marketing goal. This was due to lack of proper management.

Tientsin, Ta Kung Pao, 9 Nov 53

The following state-operated trade companies fulfilled or exceeded their 1953 third quarter sales quotas as follows: China Cotton Yarn and Cloth Company, 99.9 percent of quota; China Salt Company, 101.19 percent of quota; and China Special Products Company, 110.75 percent of quota.

Tientsin, Ta Kung Pao, 23 Nov 53

The North China Animal Products Company exceeded its October purchasing and sales quotas by 29.66 percent, doubling the amount of its purchases and sales for the same month in 1952.

INDUSTRIAL EQUIPMENT ON DISPLAY -- Chungking, Hsin-hua Jih-pao, 17 Jun 53

The Southwest Supply Branch of the First Ministry of Machine Industry has received a large shipment of machinery and electrical equipment. This shipment contains some 10,000 items, including diesel engines and gasoline engines exhibited in Chungking on 10 June 1953.

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SHANGHAI'S 100 RETAIL STORES -- Tientsin, Ta Kung Pao, 3 Nov 53

The Shanghai Retail Company has more than 100 retail stores. In the original 1953 plan, total sales were set at 55 billion yuan and profits at 6.7 billion yuan. During the increase production, practice economy movement, these figures were raised to 70 billion yuan and 8 billion yuan, respectively.

HIGH TRANSPORTATION COSTS -- Tientsin, Ta Kung Pao, 26 Nov 53

In past years, the cost for transportation has accounted for more than 50 percent of food distribution expense in the Northeast Administrative Area.

FOREIGN IMPORTS FOR SALE -- Chungking, Hsin-hua Jih-pao, 7 Jun 53

The Chih-li Instrument Company in Chungking has for sale German microscopes, English metallic crucibles, and other foreign scientific instruments.

Finance Department of the Chungking People's Government advertises various types of machinery for sale. They include boilers from Germany (Krupp Factory) and England (Huang-chia Company), and diesel engines from Sweden.

Tientsin, Ta Kung Pao, 18 Nov 53

The Ch'i-ch'i-ha-erh Branch of the China Communications and Electrical Equipment Company has for sale 5 1/2 sizes of Soviet Electric cable.

PUBLIC-PRIVATE ENTERPRISES IN WUHAN -- Tientsin, Ta Kung Pao, 23 Nov 53

There are 13 public and private jointly operated enterprises in Wuhan, of which seven are industrial firms and six are commercial and shipping firms.

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